

---

# **2005-2006 Department and Unit Institutional Effectiveness Report**

## **Student Affairs Research - Attachment 3a**

---

**Department**    **Division Goal, Associated Department/Unit Objectives and Outcomes Assessment Information**

---

**11 - Provide programs to faculty and staff to increase the understanding of our students and their developmental needs.**

---

### **Student Affairs Research**

**Objective:**                      Research, develop and implement an academic engagement survey for new freshmen and transfer students.

**# 210**

**Expected Outcome:**                      The survey should enable the university to more readily identify new students who are at-risk academically based on the combination of their academic performance, their intitial support connections to the University and in their patterns of academic engagement.

**Activities Undertaken**                      The Academic Engagment Survey (AES) was developed and administered to all new freshmen and transfers who enrolled for the fall 2005 or spring 2006 semesters. Other university data was integrated into the base findings both online and on a local dataset.

After each survey period, at-risk students were identified and contacted via email or phone calls by offices involved in the project.

During the fall and spring terms a variety of presentation were developed for faculty and administrative units. Faculty and staff were also trained in how to access this information online.

This project was presented at NASPA, NC State Assessment Symposium and and the International Retention and Assessment Conference.

**Assessment Plan:**                      The plan is to develop the instrument during summer 2005, deploy it in early October 2005, integrate data from other university systems during the early fall in addition to academic performance data in early January. Presentations, based on findings will be developed and deployed in spring term.

**Findings:**                      While too numerous to mention here, a number of simple messages were developed for students and parents for incorporation into SOAR training, presentations and OSSR newsletters.

Specific presentations to seniors administrators in HHS and COED will result in their direct involvement with the 0607 administrative cycle.

Additional offices were invoted to participate in the 0607 administrative cycle to expand the number of direct interventions to at-risk populations.

**Changes Planned:**                      Continue to refine the instrument, add more participating units to the project tema and seek a higher participation yield to improve the quality of our findings.